

Annual General Meeting

American Chamber of Commerce in Kazakhstan

January 31, 2025



2025 Board Election

- Submit the ballots in next 10 minutes
- AmCham staff will conduct count and announce result at end of AGM



Welcome U.S. Consul General



About Us

The American Chamber of Commerce in Kazakhstan (AmCham) serves as the voice of the international and local business community by creating an open forum to exchange information, ideas, and experience doing business in Kazakhstan.

25

years in Kazakhstan

100+

members

100+

events planned for
2025



Our Board of Directors



Kenneth Mack,
President
Principal, Mack Law
PLLC



Bela Ferenczi, VP
CEO GE Central
Asia and Azerbaijan



Paul Cohn
Treasurer
Partner ,EY



Saule Zhakayeva
Secretary, Chairperson,
Citibank Kazakhstan



Jeff Erlich
AmCham Director
non-voting



Dana Inkarbekova
Managing Partner
PwC



Sergey Leschenko
CIS Country Manager
Microsoft



Yevgeny Nastradin
CEO Beeline
Kazakhstan



Adilet Nazarbayev
CIS Cluster Lead
Johnson & Johnson

Board candidates

**incumbents*



**Assel
Sadykulova**
PMI



**Bela
Ferenczi**
GE*



**Dmitry
Kozenkov**
Pfizer



**Dylan
Morgan**
Chevron



**Enrique
Jimenez**
PMI



**Joel
Benjamin**
Kinstellar



**Michael
McNicolas**
Visor
International



**Nurlan
Yessimov**
Eurasia
Group



Paul Cohn
EY*



**Saule
Zhakayeva**
Citi*



Serkan Dilek
Coca-Cola



**Yevgeny
Nastradin**
Beeline*

Meet our team!



This is the team...



Our Team



Jeff Erlich
Executive Director



Gulzhan Bekbotayeva
Chief Accountant



Dana Kabylkhanova
Accountant



Elzhana Oralgazyieva
Administrative Assistant



Yernar Nadyrbayev
Accounting Intern



Zhanel Suleimenova
Government Relations /
Working Groups Manager



Ayana Mukhitova
Communications
Manager



Alnura Zhumadilova
Comms Intern



Dayana Kairolla
GR Intern



Aruzhan Amangeldy
Events Intern



Memberships
and Event
Manager

The count begins!



Our Core Beliefs

VISION



To be the voice of our members, so that they and Kazakhstan grow together.

VALUES



Free enterprise
Fair competition
Rule of law

MISSION



Support businesses in Kazakhstan that share our values through advocacy, networking, and services.



2024 review



- Doris Bradbury retired after 18 years
- Jeff Erlich started in October
- Working groups: digitalization, healthcare, CSR, Tax
- PM council considered anti-corruption, fair competition, tax and digitalization
- Gala, July 4 and Thanksgiving
- C-Suite meeting with US ambassador
- 1 business roundtable
- 2 sundowners



Financial performance

Summary Financial Results

2024

INCOME

Membership fees 435,469

Income from Activities 124,033

TOTAL REVENUES

559,502

EXPENSES

Employee costs 556,292

Activities / Events costs 84,142

Advocacy / Working Groups 1,193

Travel Costs 27,126

Office Costs 194,949

TOTAL EXPENDITURE

863,702

Surplus in Current Year

(304,200)



Member survey and interviews: takeaways

- Members want:
 - Advocacy
 - Networking
 - Business facilitation
 - Advance planning for sponsorships and events
- Don't prioritize
 - Thanksgiving and July 4
 - Print publications
 - Sponsorships that don't match their business needs



Changes in 2025

	FROM	TO
Working groups	Single format for advocacy and peer learning	Split into: <ul style="list-style-type: none">• Committees for issues and advocacy• Peer-learning communities
Communications	Mainly print	Enhanced online presence CRM for better member communication
Events	Thanksgiving, July 4 and Gala as flagship events	Keep Gala Focus on smaller, more frequent networking events
	Ad hoc	"AmCham Days" Astana and Atyrau 3-6x a year
	Individual sponsorship requests for each event	Sponsorship packages matching member business needs



Increased cooperation

Increase ties with

- U.S. Chamber
- Other AmChams
- U.S. Government
- Other associations in Kazakhstan

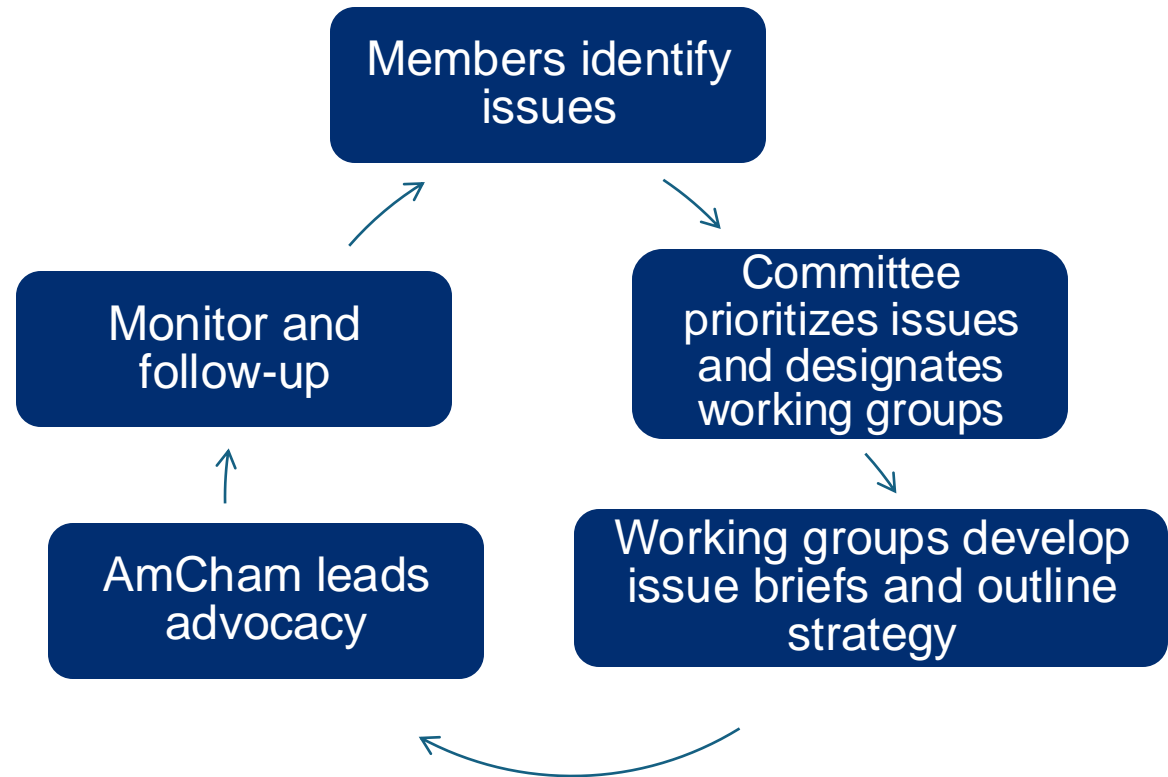


Our Focus Areas

Advocacy	Engagement with the U.S.
<ul style="list-style-type: none">• The Prime Minister's Council on Improving the Investment Climate• Committees and working groups• White papers and issue briefs	<ul style="list-style-type: none">• U.S. Government relations• Business connections• Trade missions• Business visa support
Networking and business facilitation	Communications and visibility
<ul style="list-style-type: none">• In-person and online events• Global opportunities• Peer learning communities	<ul style="list-style-type: none">• Digital presence• Select print publications• English, Kazakh and Russian language



Advocacy



Toolkit

- Prime Minister's Council on Improving the Investment Climate
- Issue briefs, white papers
- Participation in official working groups, meetings
- meetings, letters with officials
- Partnership with U.S. Government
- Allying with other associations, international organizations
- Media: earned, social, internet



Committees

Committee	Chair
Healthcare Reform	Ksenia Babushkina, EY; Adilet Nazarbayev, J&J
Trade, transport, logistics	Siddique Khan, Globalink
Tax	Yeldos Syzdykov, Deloitte
Digitalization	Sergey Leshchenko, Microsoft
Decarbonization	Huseyin Ozhan, EBRD
Oil and gas	
Fast-moving consumer goods	To be formed
Local content; other?	



Prime minister's council on improving the investment climate

- 5-6 meetings per year
- Agenda defined by committees. February meeting on tax
- Composed of leading companies, and ambassadors of the U.S., UK, EU and Canada



Networking



What

- Sundowner happy hours
- Roundtable lunches
- Seminars, webinars
- C-Suite events
- Peer-learning communities
- Gala dinner

Where

- Almaty, 10-12 a year
- Astana, 5-6 a year
- Atyrau, 3-4 a year
- Online if fit for purpose



Feedback on networking

- Give your preferences for:
 - Sundowners
 - Business roundtables
 - C-suite meetings
 - Peer-learning communities

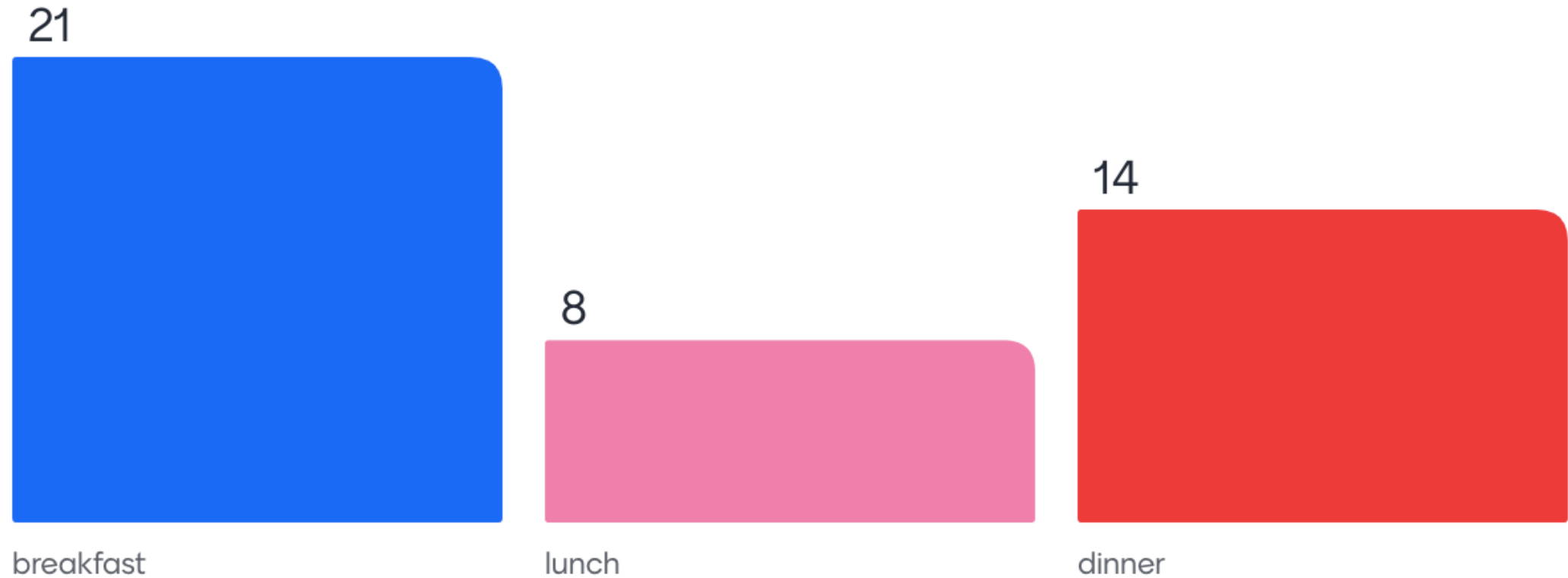


Why do you need networking events?

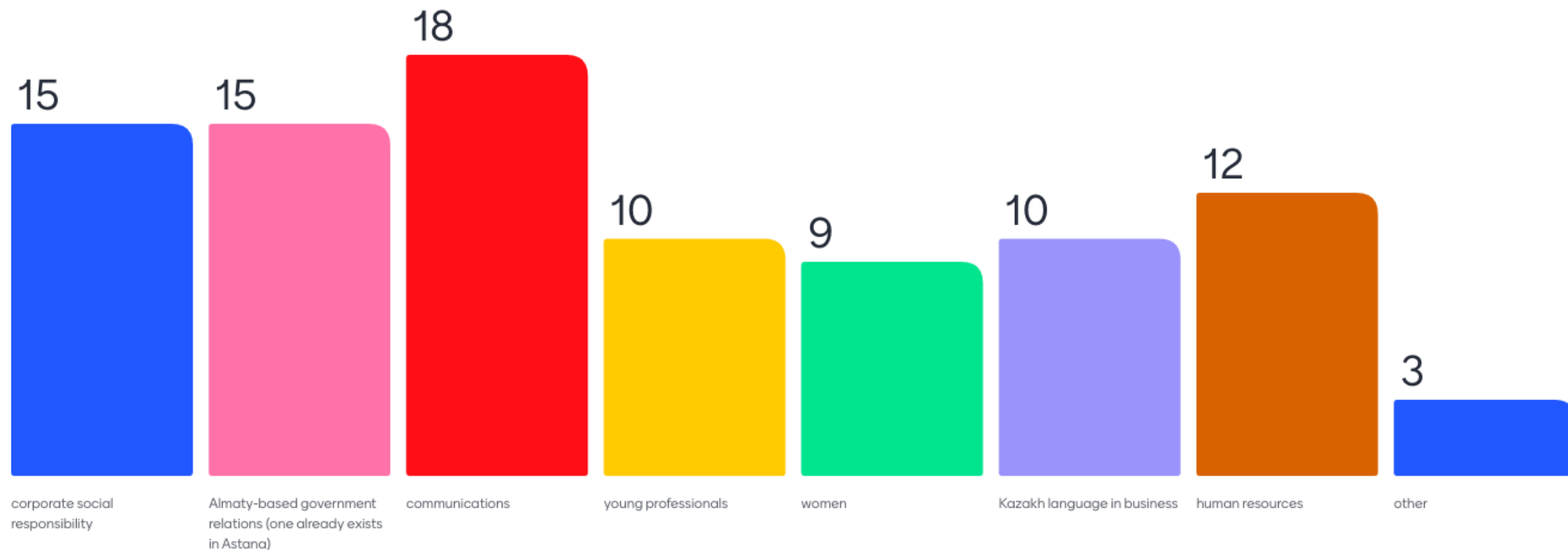
54 responses



For C-suite get-togethers, I prefer (check all that apply)



My company would like to participate in the following peer-learning communities (check all that apply)

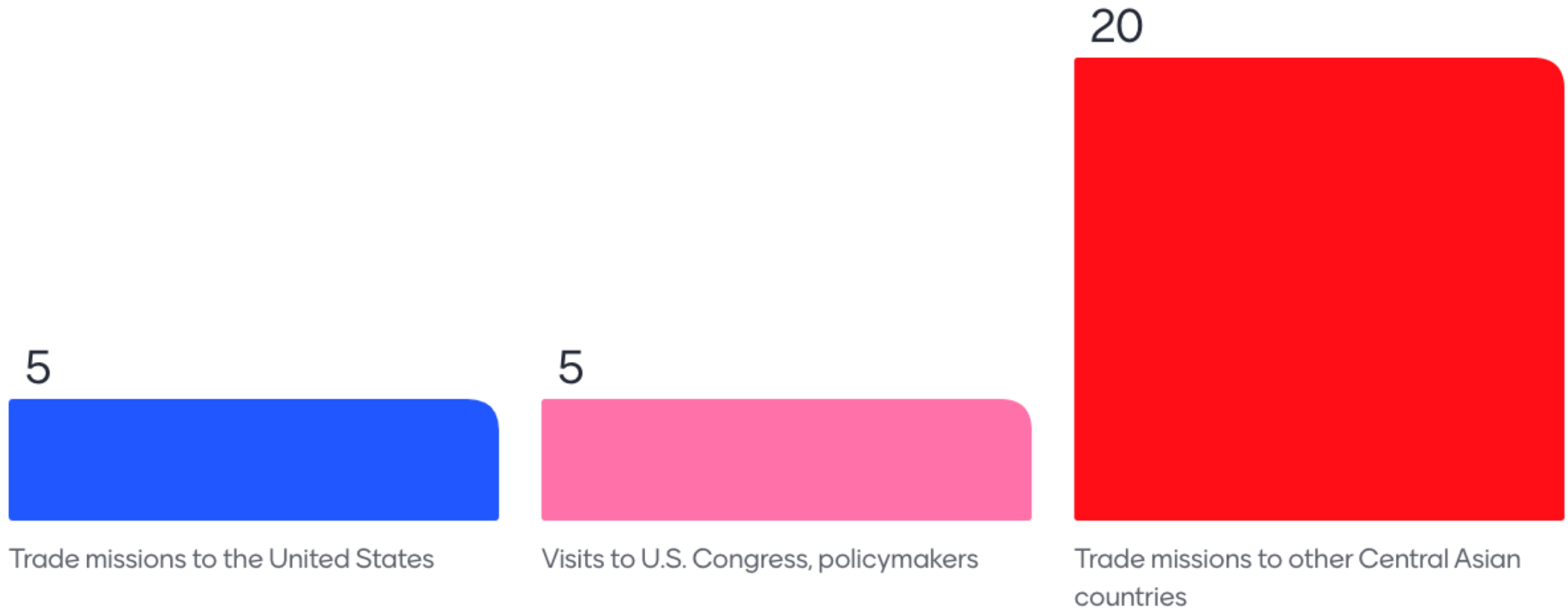


Business facilitation

- U.S. business visa support
- Trade missions
- Contacts with partners in the U.S. and the region



Do you want support with other countries?

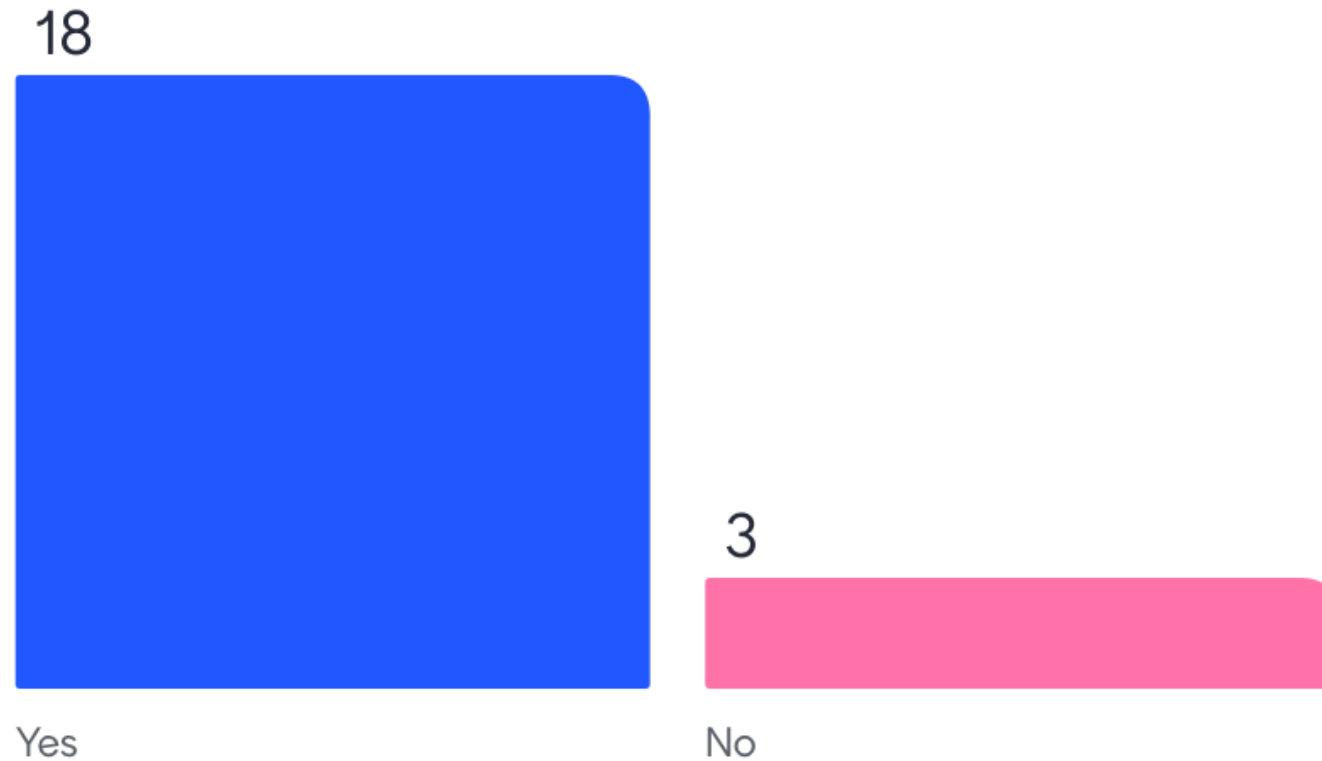


Communications

- CRM is being launched
- Enhanced website by the end of Q1
 - Event calendar and registration
 - Member list
- LinkedIn, including member highlights
- One print publication per year



AmCham is considering doing media monitoring for its members. Is it something you are interested in?



Board vote results



Election results



**Saule
Zhakayeva**
Citi
79 votes



**Dylan
Morgan**
Chevron
77 votes



Paul Cohn
EY
58 votes



**Bela
Ferenczi**
GE
51 votes



**Dmitry
Kozenkov**
Pfizer
45 votes

Our New Board of Directors

**relected*
***new*



Adilet Nazarbayev
CIS Cluster Lead
Johnson & Johnson



Dana Inkarbekova
Managing Partner
PwC



Kenneth Mack,
President, Principal,
Mack Law



Sergey Leschenko
CIS Country
Manager, Microsoft



Bela Ferenczi, VP
CEO GE Central Asia
and Azerbaijan*



Dmitry Kozenkov
Country Manager
KazCAR, Pfizer**



Dylan Morgan
Deputy Managing
Director, Chevron**



Paul Cohn
Treasurer
Partner, EY*



Saule Zhakayeva
Secretary, Chairperson,
Citibank Kazakhstan*



Jeff Erlich
AmCham Director
non-voting

Questions?



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