



ALPHA TRADING EST

Industrial Materials Supplier

2025 | ANNUAL JOURNEY



Lead &
Prepared by

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Startup Lead / Growth & Operations
- Alpha Trading Est



ALPHA TRADING EST

Industrial Materials Supplier

Alpha Trading Est began 2025 as a lean team with a modest budget and a big-systems mindset. Our goal was simple: build a compliant, traceable, and scrutiny-ready industrial supply chain capable of supporting EPC, marine, and infrastructure procurement across borders.

INTRODUCTION

ALPHA TRADING EST - VISION AND START

Lean Team and Vision

Alpha Trading started with a small team and a big-systems mindset focused on scalability and quality.

Compliance and Transparency

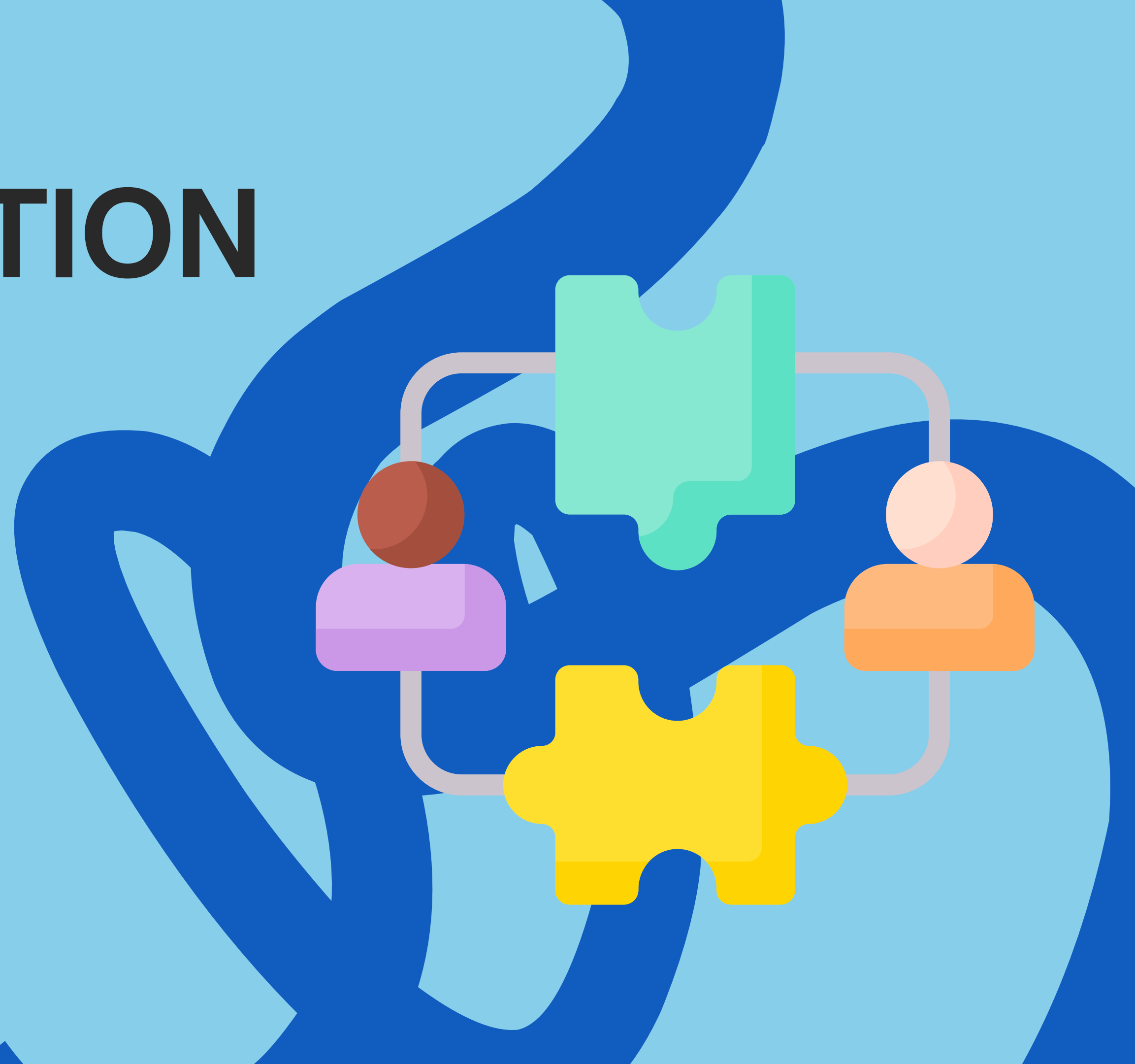
The company prioritized operational transparency and adherence to international standards from the beginning.

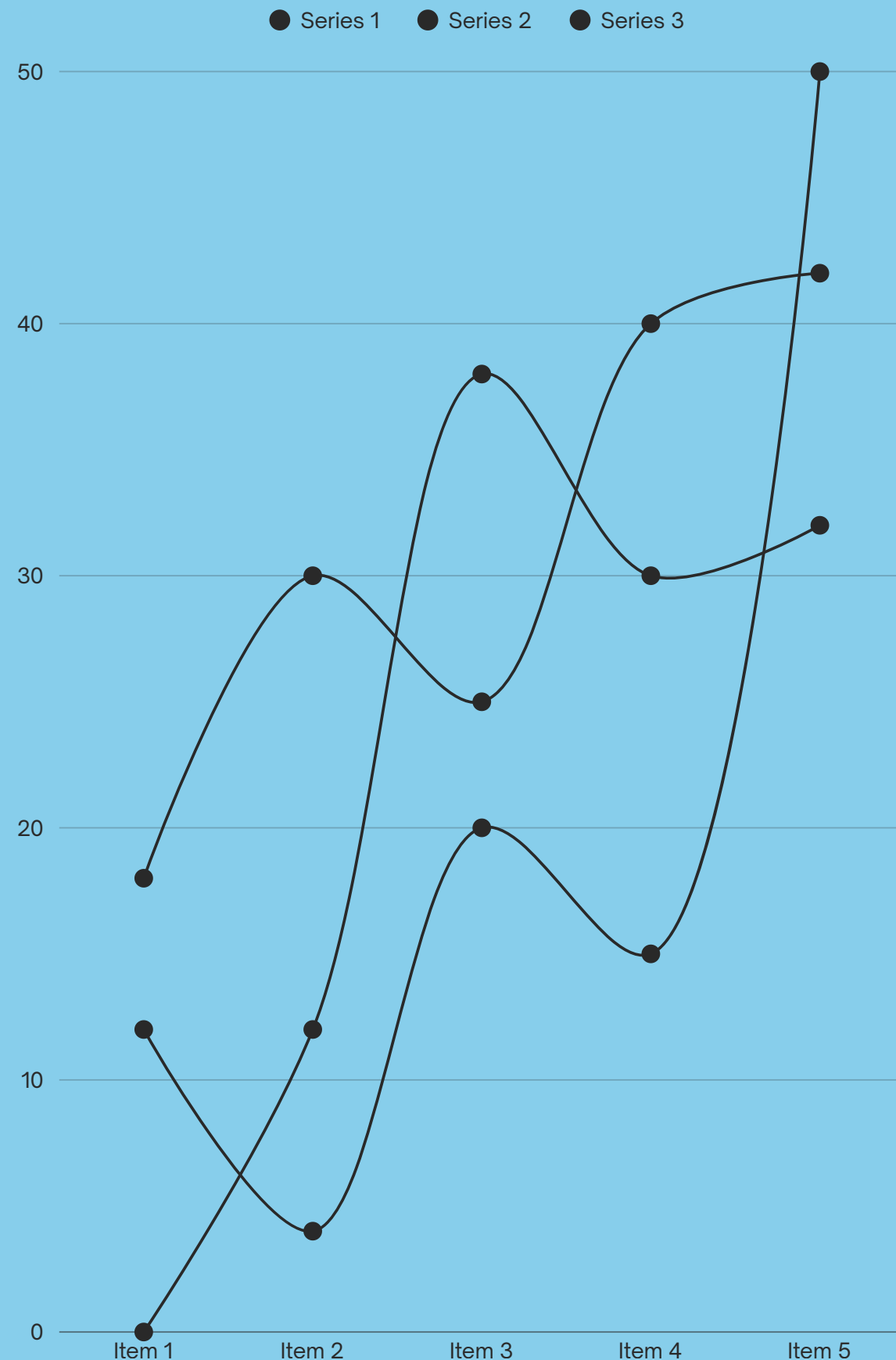
Industrial Supply Chain Support

Alpha Trading built a traceable supply chain to support EPC, marine, and infrastructure procurement across borders.

Agility with Robust Systems

The foundation combined agility with robust systems to scale efficiently while maintaining trust in transactions.





CHALLENGES AND RECOVERY

BANKING BOTTLENECK AND RESOLUTION

Payment Routing Limitation

Alpha Trading Est faced a 2–3 month delay in international payments due to banking routing issues at Halyk Bank.

Operational Continuity Maintained

Despite payment delays, internal systems and operations continued without disruption, ensuring business continuity.

Resolution and Recovery

ForteBank Kazakhstan helped restore payment flows, enabling Alpha Trading to resume normal operational momentum.

Improvement and Resilience

The experience strengthened Alpha Trading's resilience and ability to manage financial hurdles while protecting commitments.

SALES ACHIEVEMENT

EXECUTION ACROSS REGIONS

Multi-Regional Delivery

Executed industrial sourcing and EPC-grade deliveries across UAE, KSA, Indonesia, Singapore, Qatar, and African emerging markets.

Diverse Industrial Capabilities

Capabilities include electrical, automation, telecommunication, mechanical materials, EPC equipment, and tooling.

Operational Excellence

Focus on lean teams, strong systems, full traceability, and timely delivery ensuring quality compliance.





CREDIBILITY MILESTONES

CERTIFICATIONS AND PARTNERSHIPS

Quality and Compliance Standards

ISO-aligned operational standards established a strong foundation for Alpha Trading's quality and compliance management.

Industry Memberships and Trust

Memberships with IMPA, IADC, and AmCham Kazakhstan enhanced procurement credibility and provided networking platforms.

Sustainability and Global Commitments

ISCC membership and UN Global Compact commitments aligned the company with sustainability and global development goals.

Project Approvals and Tech Integration

Multi-region project approvals and launch of AiTech Synergy Innovations LLC boosted credibility and tech-driven solutions.

FUTURE PLANS

EXPANSION AND STRATEGIC INITIATIVES

Branch Expansion

Opening a UAE Mainland branch to broaden commercial operations and enhance regional presence.

Remote Senior Consultants

Onboarding remote senior consultants to lead business development and quality control across regions.

Unified ERP System

Implementing a unified ERP system for operational control over payments, delivery, and supplier execution

E-commerce Brand Launch

Launching TaimAs e-commerce brand to enable scalable growth and diversification into online retail.





RECOGNITION AND AWARDS

INDUSTRY RECOGNITION

Commercial Nominations

Alpha Trading Est was nominated by AmCham Kazakhstan in two commercial categories, highlighting its market leadership.

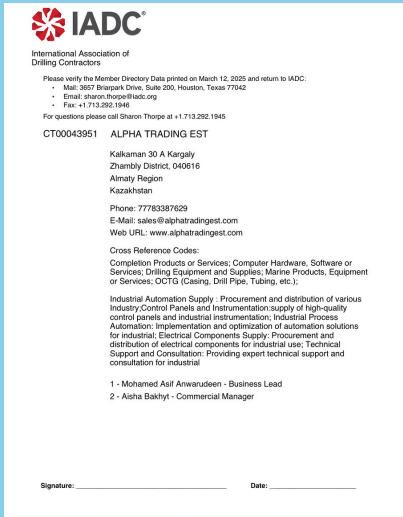
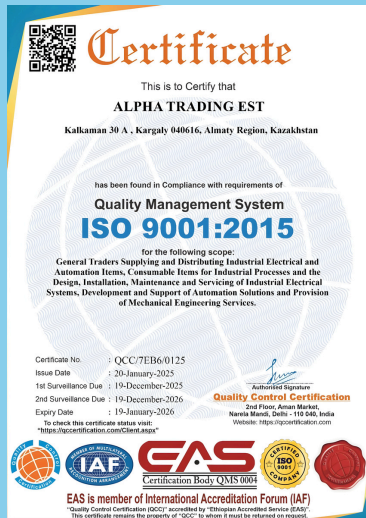
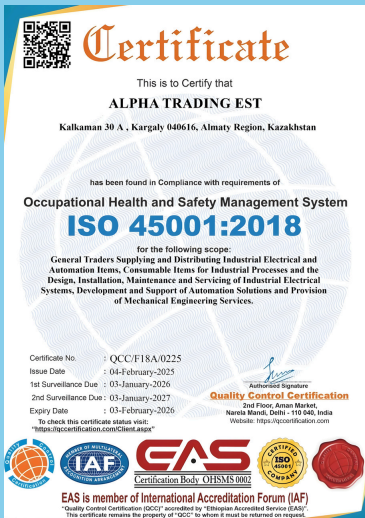
Safety Award Application

The company's safety award application was reviewed by a scientific board, emphasizing commitment to safety standards.

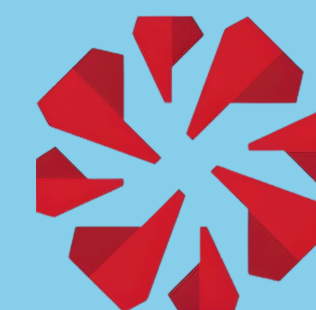
Commitment to Excellence

Recognition reflects Alpha Trading's dedication to safety, sustainability, and operational excellence in industrial supply.

ACCREDITATION & CERTIFICATES



MEMBERSHIPS & AFFILIATIONS



IADC
MEMBER

NCAGE CODE : STCB0

SPECIAL APPRECIATION

ACKNOWLEDGING KEY CONTRIBUTORS

- **Mr. Abdul Muthalib** – Investment & strategic guidance
- **Saheera Beevi** – Commercial continuity & core funding
- **Boranbayeva Kamshat Abayevna** – Operational stability & continuity
- **ForteBank Kazakhstan** – Payment-flow recovery & financial resilience
- **Aisha Bakhyt** – Commercial leadership (Commercial Manager)
- **AmCham Kazakhstan** – Market credibility & commercial growth platform
- **City Link Forwarding (Mr. Shabeer & team)** – Logistics & documentation excellence
- **Kaspi Pay Support Team** – Payment routing & operational execution
- **Shahid & Ameera** – Regional operational leads (KSA & UAE)
- **Ashik** – Social media & design execution



CLOSING

CONTACT AND NEXT STEPS

Strong Foundation and Growth

Alpha Trading Est ends 2025 with solid foundations and a clear path for future growth.

Commitment to Excellence

The company focuses on compliance, operational excellence, and strategic partnerships.

Invitation for Collaboration

Inviting inquiries and collaborations through official communication channels.

Future Vision

Committed to shaping the future of industrial sourcing and EPC-grade supply globally.



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THANK YOU!



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